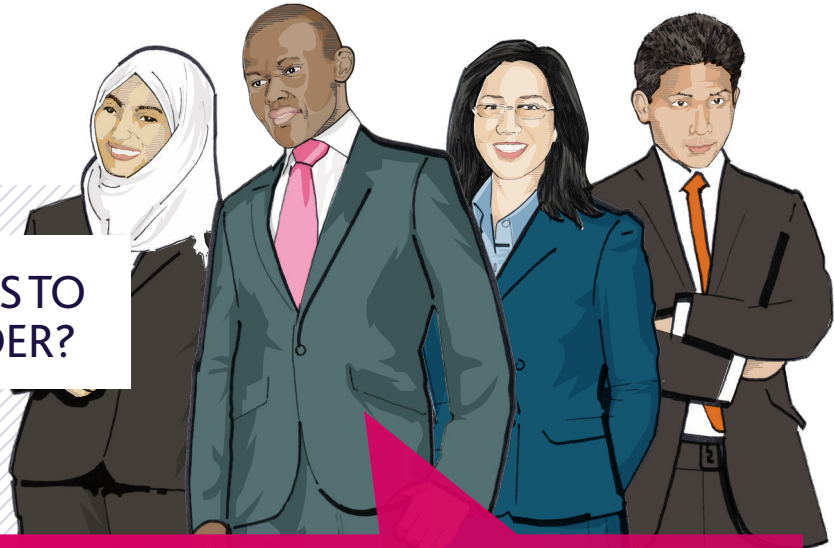


THE 2014 CIMA
GLOBAL
BUSINESS
CHALLENGE

In partnership with



Chartered Institute of
Management Accountants



DO YOU HAVE WHAT IT TAKES TO
BE A FUTURE BUSINESS LEADER?

PROVE IT!

Register your team today to enter the competition
www.cimaglobal.com/gbc

Are you a full-time undergraduate with a passion for business and finance?
Do you have what it takes to impress big industry players and gain global exposure?

*THEN THE 2014 CIMA GLOBAL BUSINESS CHALLENGE (GBC)
IS THE COMPETITION FOR YOU!*

About the competition

The 2014 CIMA GBC is an international business competition designed to showcase the next generation of business leaders. You will experience what it is like to be a business leader and get the opportunity to meet some of the top global employers and leading pioneers in the world of business. It offers you the opportunity to advance your future career.

With 24 countries/regions including the UK, South Africa, China and Singapore taking part; you could be in with a chance to win an all expenses paid business trip to the global final alongside like-minded and ambitious students.

How it works

1. Form a team of four
registration closing date: 26 March 2014
2. 3,000 word case study analysis
report submission date: 23 April 2014
3. Poland local final round
11 June 2014
4. Global final
dates to be announced

How to register: kick-start your journey to success and prove that you are a future business leader, find out more and register at www.cimaglobal.com/gbc

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